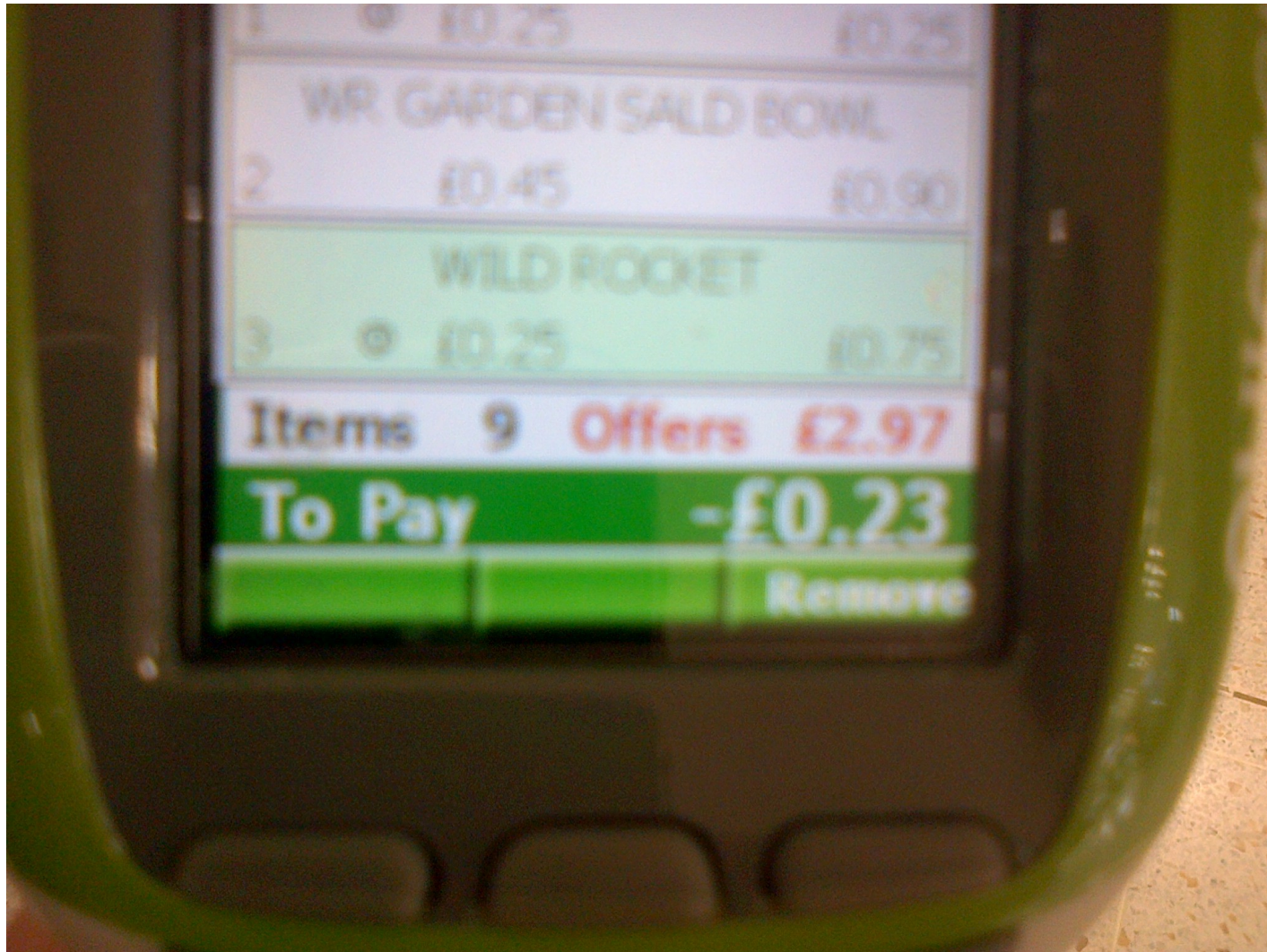


# Negative Prices in Supermarkets

Adam Atkinson  
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(I help them commit it)

# What do I mean by negative prices?



# How does this happen?

Pizza: 0.10

Pizza: 0.10

Pizza two for one offer: -1.00

Total: -0.80

# How does this happen?



Or...

Piri Piri Houmous: 0.29

Tomato Houmous: 0.29

Houmous: 2 for £2: -0.70

Total: -0.12.

Or...

Piri Piri Houmous: 0.29

Tomato Houmous: 0.29

Houmous: 2 for £2: -0.70

Total: -0.12.

Or...

Similar stuff with “Indian Meal for £10” and similar.

(I have some receipts here)

I've seen this at Waitrose, Somerfield and I think  
Morrisons. It may be elsewhere too.

# Further research is needed!

