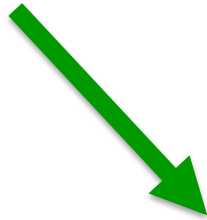


Jardin's Principle

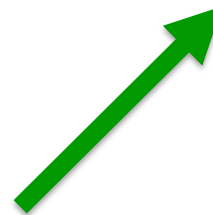


Understanding

Simplistic



Complicated

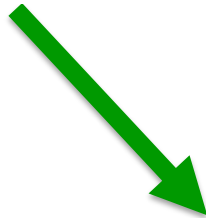


Simple



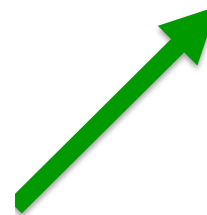
Observations

Obvious



Sophisticated

Profound



Jardin's Principle

Wine-tasting

LAW

Relationships

Business

Brexit

Music

Communication

Maths



Jardin's Principle: Complications

1

‘Simplistic-obvious’

or

‘Simple-profound’?



Quiz: Guru or Gardener?

a) Water is needed by all living things

Edward de Bono (thinking guru)

b) Remember to sharpen the saw

Stephen Covey (business guru)

**c) When planning a pavement, think
about the drainage**

Eric (the bloke who did my garden)



Jardin's Principle: Complications

2

'Complicated-Sophisticated'
believe they're top level



She Loves You' - The Beatles

“...with its duple metre, almost hypnotic beat, pentatonic melody, 32-bar song form and tonic-mediant tonal relationship, its text concerns adolescent love and has a quasi-ritualistic ‘yeah, yeah, yeah’ refrain.”

Grove Dictionary of Music



Jardin's Principle: Complications

3

You are probably wrong
about the level you're at



Jardin's Principle: Complications

4

It's hard to get to LEVEL 3
without going through
LEVELS 1 and 2 first.



Jardin's Principle: Complications

5

Without profound
understanding, we tend to

over-simplify

or

over-complicate



Jardin's Principle: Complications

6

Jardin's Principle
is self-referential



Jardin's Principle

Simplistic → Complicated → Simple



Stigler's Law

No scientific discovery is named after the person who first discovered it.



Jardin's Principle

www.RobEastaway.com/blog/jardin-principle



